

Summer 2008

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SUMMER 2008

# LA SALLE

MAGAZINE




WINDOW

TO OPPORTUNITIES

La Salle Reaches Out to the Hispanic Community

Ventana a las oportunidades: La Salle sale al encuentro de la comunidad hispana



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## Creating Opportunities for All to Learn

LUIS A. GÓMEZ, PH.D., ASSOCIATE PROFESSOR OF SPANISH, DIRECTOR OF THE HISPANIC INSTITUTE

THE DEMOGRAPHIC CHANGE EXPERIENCED IN THE UNITED States during the past two decades has been monumental. In the phrase coined by Andy Grove, founder of Intel Corp., when referring to crucial technological innovations, the demographic change derived from such mass migration is clearly a sociological "inflection point." Both legal and illegal immigration have created new parameters that affect the operations of institutions, government, social and legal services, businesses, housing, and endless other services.

Nearly 50 million Hispanics now reside in the United States, and approximately 75 percent of immigrants to the United States are of Hispanic origin. The cultural diversity among Hispanics has become increasingly complex due to accelerated immigration patterns from several Spanish-speaking countries that previously did not contribute large numbers of immigrants. In addition, the traditional immigration patterns by those of Hispanic origin to particular regions of the country have changed. Hispanics are moving from urban and rural areas into suburban neighborhoods and small towns, and many institutions, government agencies, schools, and other entities are struggling to deal with the change.

Taking the lead among many local universities, La Salle recognized the role it must play in order to effectively address these demographic changes. Our University is in the business of forming professionals. Those who graduate from La Salle and continue in the professional world will invariably find themselves in need of cultural and linguistic knowledge—an understanding that will be crucial when working with different cultures. In addition, immigrants and the generations to come will desire educational goals that will lift them to higher levels of social and economic achievement.

La Salle must remain in a position to provide this required knowledge and formation. More than 25 years ago, the University formulated a master's degree program in bilingual and bicultural studies, which provided professionals from all fields with cultural and linguistic (Spanish) understanding. This program evolved and grew into the Hispanic Institute, which also houses master's degree and certificate programs.



**"Taking the lead among many local universities, La Salle recognized the role it must play in order to effectively address demographic changes."**

This year also marks the 15th anniversary of Bilingual Undergraduate Studies for Collegiate Advancement (BUSCA), an academic program for Spanish-speaking students who wish to further their education with an associate's degree in liberal arts. The curriculum focuses on English language acquisition and prepares students for a seamless transition to a bachelor's degree program.

Both of these programs address specific educational needs and are designed to evolve as other academic challenges arise.

Clearly, few other educational programs could be as beneficial to the Hispanic community. Through the Hispanic Institute and BUSCA, La Salle is able to foster education and understanding not only for Hispanics

looking to improve their English language skills, but for those who work or live alongside them.

In addition to its academic programs, the University's on- and off-campus organizations, services, and ongoing efforts fulfill a dual objective—to be consistent with its mission and to provide professional formation of the highest order. St. John Baptist de La Salle's early teachings provided the framework to make modern education available to everyone. La Salle University continues that tradition by delivering quality intellectual and spiritual development to all who desire it.

We are being guided by the reality of momentous social and demographic changes throughout the United States and the desire to play a positive role in the education of professionals who must deal with a changing environment. The foundation of our vision is strongly anchored in the Lasallian tradition and mission. We do not intend to ever forget that mission.

# LASALLE

## MAGAZINE

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# WINDOW TO OPPORTUNITIES

## La Salle Reaches Out to the Hispanic Community

IN THE PAST SEVERAL DECADES, THE HISPANIC POPULATION IN THE UNITED STATES HAS BOOMED—AND LA SALLE HAS PREPARED ITSELF TO WELCOME AN INFLUX OF HISPANIC STUDENTS AS WELL AS TO RESPOND TO THE UNIQUE NEEDS OF THIS GROWING COMMUNITY.

IN JUST ONE YEAR, BETWEEN 2006 AND 2007, THE U.S. HISPANIC POPULATION GREW BY 3.3 PERCENT, MAKING HISPANICS THE NATION'S FASTEST-GROWING MINORITY GROUP, ACCORDING TO THE U.S. CENSUS BUREAU. AS OF JULY 2007, HISPANICS NOW MAKE UP 15 PERCENT OF THE U.S. POPULATION AND 4.2 PERCENT OF PENNSYLVANIA'S POPULATION.

*Above and on the cover: Cassandra Serrano, '10 (left), a social work major, and Sister Suzanne Neisser, R.S.M., Director of La Salle's Bilingual Undergraduate Studies for Collegiate Advancement (BUSCA) program.*



At La Salle, Hispanic student enrollment in undergraduate and graduate programs has increased by 98 percent in the past 10 years.

In keeping with the Lasallian tradition of creating a welcoming environment for students of all backgrounds, the University has implemented academic programs to meet the needs of bilingual students and to prepare Hispanic and non-Hispanic professionals alike to work in a multicultural community. Additionally, alumni initiatives, extracurricular offerings, and other campus services have evolved to reflect the diversity of La Salle's community.

"Given La Salle's long history of being responsive to societal needs in general and to our own community in particular, it's most appropriate for us to find meaningful ways to serve the Hispanic community," said Brother Michael J. McGinniss, F.S.C., Ph.D., '70, La Salle's President.

Efforts to connect to the local Hispanic community are nothing new at La Salle. In 1982, the University's master's program in Bilingual/Bicultural Studies was launched, and, a few years later, the University began offering a non-credit Spanish course to members of the Philadelphia Police Department.

From those initiatives grew the Bilingual Undergraduate Studies for Collegiate Advancement (BUSCA) program, an associate's degree program that prepares Spanish-speaking students for college-level study in English, and the Hispanic Institute, which encompasses master's degree and certificate programs that prepare professionals to serve the Hispanic community.

"Graduates of BUSCA and programs sponsored by the Hispanic Institute will make a positive impact on the quality of services that will be available to members of the Hispanic community," said Tom Keagy, Ph.D., Dean of the School of Arts and Sciences, to which BUSCA and the Hispanic Institute belong. "When members of the community are better able to take advantage of health and legal services, they become more productive contributors to the overall wellbeing of the region. As their technical and communication skills improve, they can begin to fill positions that will return benefits to all citizens of the region."

BUSCA graduates have shown strong motivation to continue their college education, said BUSCA Director Sister Suzanne Neisser, R.S.M.

"We are proud of and encouraged by the rising numbers of BUSCA grads each year, the majority of whom are choosing to continue their studies at La Salle toward the bachelor's degree," Sr. Suzanne said.

In addition, graduates of La Salle's Hispanic Institute meet a demand for professionals who possess the linguistic skills and

multicultural savvy necessary to interact with the Hispanic community.

Catalina Natalini, a full-time court interpreter who is also an adjunct faculty member for the Hispanic Institute, can attest to the need for well-trained professionals.

"(La Salle's programs are) having a positive effect in the professional world because they are bringing the awareness that we are a multilingual society," Natalini said. "It is also opening opportunities to all those individuals with multilingual backgrounds to make use of their skills and to be able to share their multilingual experience and heritage."

Beyond these academic initiatives, student recruitment efforts are evolving as more Hispanic students enter the prospective college pool.

Those responsible for recruiting students to La Salle are closely watching trends. According to a report published recently in the *Chronicle of Higher Education*, the number of high school graduates is expected to decline in the coming



**"It was a very good experience. It was a smooth transition from not knowing English very well and being out of college to my new life ... when I would start getting ready for my professional future."**

**—Catalina Sarmiento, '08,  
geology**

**"Not speaking English was part of the problem, but that didn't hold me back because I think that when you want to do something, no matter what you have to do, you'll always do what you have to do to reach those goals."**

**—Luis Gonzalez, '09, accounting**

years, but the number of Hispanic and Asian students will continue to grow. By 2022, nearly half of all high school graduates will be minorities, and Hispanics will make up one-quarter of high school graduates.

According to La Salle's student recruiters in the Office of Undergraduate Admission, La Salle is well-positioned to attract an expected surge of Hispanic students, who are often looking for close-knit college communities with Catholic values that mirror those of their families.

"La Salle's message is a universal message that reaches all prospective students regardless of their cultural

background," said Jim Plunkett, '95, M.A. '06, Executive Director of Admission.

As a result, the University's Admission staff is engaging in increased outreach to Hispanic students. The Admission staff is considering offering certain parts of the Admission Web site, recruitment publications, and applications in Spanish. The office also has partnered with Philadelphia-based Hispanic community organizations, to host campus tours, offer advice on financial aid, and participate in college fairs targeted to Hispanic high school students.

La Salle's interest in the success of Hispanic students does not end

when they enroll. According to Lane Neubauer, Ph.D., Associate Dean of Students, available bilingual staff or doctoral students in Counseling and Health Services offer guidance to full-time bicultural students. Counseling and Health Services also identifies community translators and services outside of the University to help students.

In addition, the University has made strides in offering extracurricular activities geared toward Latino students. OLAS, the Organization of Latino American Students, sponsors cultural events and presentations by guest speakers, and gets involved in outreach efforts throughout Philadelphia.

Erimar Hernandez, '10, president of OLAS, said she is exploring ways to get La Salle students more involved in Latino community organizations.

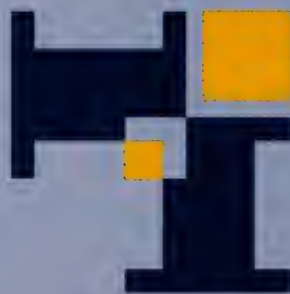
"We strive to make the La Salle community aware of the Latino heritage," Hernandez said.

## Hispanic Institute Unites Programs, Students

BY MARIAN BUTCHER, M.A. '08

FOR YEARS BEFORE EARNING a certificate in translation from La Salle in 2007, Cecilia Spearing had been an informal interpreter, bridging the language gap between her non-Spanish-speaking husband and her Puerto Rican family. Now, she provides interpreting services in courtrooms, school classrooms, and doctor's offices.

"I always enjoyed interpreting because I could help people to understand each other more fully," said Spearing, who also earned a master's degree in bilingual/bicultural studies from La Salle in 1985. "It is a reality that we have people from many different cultures who live here. The more prepared people are to work with them, the better, so we can avoid confusion and misunderstanding."



### HISPANIC INSTITUTE AT LA SALLE UNIVERSITY

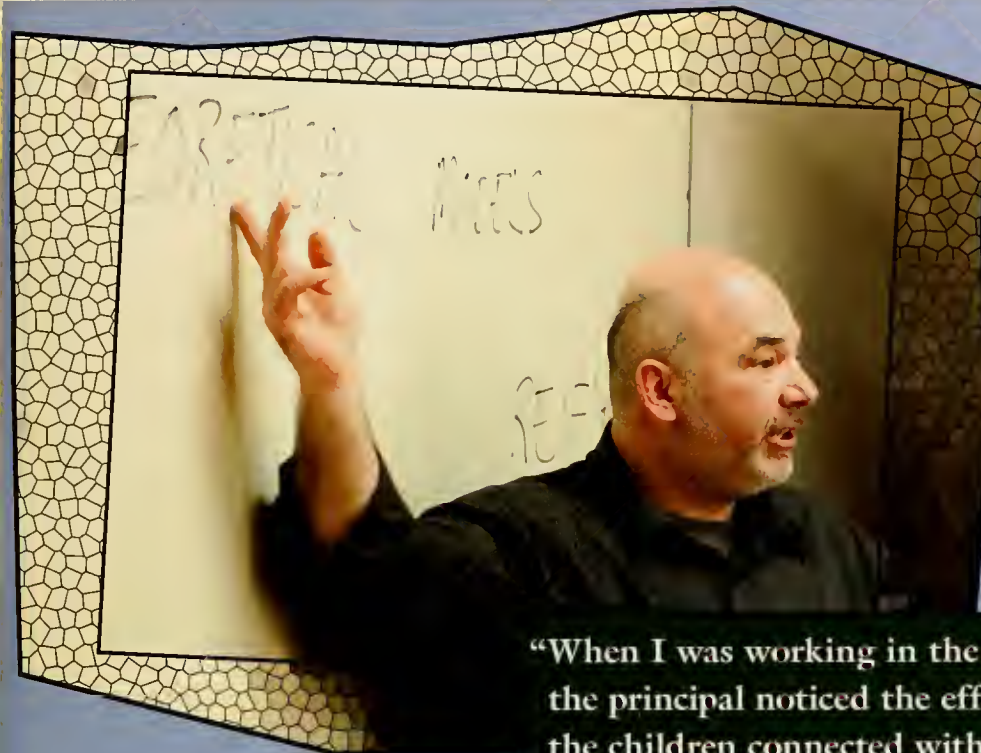
Promoting understanding and dialogue between cultures is one of the hallmarks of La Salle's Hispanic Institute, which houses master's degree programs in Bilingual/Bicultural Studies and Teaching English to Speakers of Other Languages (TESOL) as well

as certificate programs in translation and English as a Second Language (ESL).

The seed was planted for the Hispanic Institute in 1982, when the master's program in Bilingual/Bicultural Studies began. At first, the program attracted primarily social workers and teachers, but since then, a variety of professionals have enrolled to enhance their linguistic and cultural skills.

"From my perspective, the program prepares both Hispanic and non-Hispanic students for the professional world by preparing them to gain the necessary skills to become more culturally sensitive instructors, case-workers, medical professionals, or entrepreneurs," said Steve Kopec, '89, M.A. '92, an adjunct instructor in the





Bilingual/Bicultural Studies program, from which he is also a graduate. Additionally, Kopec directs La Salle's Adult Learning Program, which offers several ESL classes, and teaches in the master's program in TESOL.

Elise Favilla, who earned her master's from the Bilingual/Bicultural Studies program in 2005, credits the program with helping her get a full-time teaching job at Camden County College. Growing up in Spain, Spanish was her first language, but she said she can now offer students a well-rounded education in language and culture.

"When you teach them that Hispanic people come from many countries and have unique traditions, backgrounds, and ways of life, it becomes more than just a language," Favilla said.

When the state began to require ESL instructors to be certified in the subject, La Salle responded by developing a program leading to ESL certification. A grant from the Philadelphia School District helped many city teachers meet the new requirements.

As these programs developed, according to Hispanic Institute Director Luis Gomez, Ph.D., the need emerged to organize existing programs dealing with Spanish language and culture under a unifying umbrella.

**"When I was working in the school as a teacher's aide, the principal noticed the effort that I had and the way the children connected with me and engaged with me in the classes. She told me, 'You need to go back to school. You need to pursue your dreams.'"**

**—Judith Carbonell, '07, bilingual/bicultural studies**

"The Hispanic Institute was created as an organizational entity to manage, control, and develop La Salle University's response to the educational issues associated with demographic changes," Gomez said. "In particular, the University is responding to changes related to the Hispanic population in need of services, and the non-Hispanic populations that are and will be crucial in assuring the successful integration of Hispanic immigrants into American society."

The Institute also watches workplace trends to develop new programs for professionals who are working in the Hispanic community.

The certificate in translation began a few years ago to address the growing need for professionals who can translate documents in legal, medical, and business settings. The program, which focuses on the skills required to translate Spanish documents into English and vice versa, also provides some instruction in simultaneous interpreting for oral communication. A new certificate program specifically for interpreting and

a master's program in translating and interpreting are in the planning stages.

"I can see firsthand the need for competent bilingual personnel, especially in the languages of Spanish and English, because of the growth of the Spanish-speaking community in recent years and their need to have access to services in the legal, business, and medical areas," said Catalina Natalini, a court interpreter and adjunct instructor in the Hispanic Institute.

The newest addition to the Hispanic Institute, the master's in TESOL program, launched in fall 2007 as an extension of the certificate in ESL. The program offers advanced instruction in methodologies, techniques, and strategies related to teaching English to non-native speakers.

Moving forward, Gomez envisions the Hispanic Institute becoming even more multidisciplinary by partnering with other La Salle departments to prepare students to work in bilingual environments. Gomez also is working to forge stronger relationships with groups that work with the Hispanic community.

"I envision the integration of the degrees and certificates we offer with those communities by means of providing direct services, delivered by our students, in the fields of expertise we teach," Gomez said. "Our students will greatly benefit from the real-life experiences and La Salle would again be providing a service that is supportive of its mission."



## A 'Quest' for Higher Education

BY LIZ VARGO



**"I was searching to fulfill my goal to continue my education, and to me BUSCA opened the door to my future to find a better living and a better job as a Latina American in this country."**

**—Judith Carbonell, '07, bilingual/bicultural studies**

FIFTEEN YEARS AGO, FEWER THAN 10 people gathered at a round table in an administrative office for the first meeting of BUSCA—the Bilingual Undergraduate Studies for Collegiate Advancement. Today, more than 120 students are enrolled in the program.

"Little by little, we're growing," said Sr. Suzanne Neisser, R.S.M., Director of BUSCA.

BUSCA, which translates to "quest" in Spanish, has been just that for La Salle University and those students enrolled in the program.

Since its debut at La Salle under the direction of Leonard Brownstein, Ph.D., in 1993, more than 500 people have joined BUSCA to earn an Associate of Arts degree. Brownstein, former Director of the Bilingual/Bicultural Studies program, developed BUSCA at La Salle to help Philadelphia's growing Hispanic population further their

education. La Salle was one of the first universities in Philadelphia to serve the Hispanic community in this way.

Karen Morante, Ph.D., who has been an adjunct professor with the program since day one, said BUSCA "started with basically a skeleton and over the years, it expanded." In its infancy, she recalled holding her breath to see if it would survive. "It was so well-received and you could see the educational hunger," she said. "It held on, simply because of the need and the dedication of its faculty."

"BUSCA is a direct response to the Lasallian mandate to teach the minds and touch the hearts of (students in need)," said Brother Patrick Duffy, F.S.C. "BUSCA provides the groundwork for future academic success."

Br. Patrick, who served as Director of BUSCA from 2001 to 2006, revised

the curriculum and helped to integrate BUSCA under the School of Arts and Sciences. Originally, the Associate of Arts degree included 20 courses, which were mostly taught in Spanish. As adviser of the program, Br. Patrick became aware of the students' desire to become more proficient in English.


Now, half of the 60-course degree focuses on English for academic purposes, and the remaining courses, which are taught in English, fulfill the core curriculum of the School of Arts and Sciences. Since then, Sr. Suzanne said, more BUSCA students have pursued a bachelor's degree, and most

have done so at La Salle. Twenty-five of the 28 students who graduated in January enrolled in a bachelor's degree program at La Salle. In the past 15 years, 19 percent of BUSCA graduates have continued their studies at La Salle and 10 percent of those students have graduated with their bachelor's degree.

BUSCA students range from ages 17 to 58, are mostly female, and come from a variety of family situations. "More than half the students work full time and raise a family," Sr. Suzanne said. Others still offer support to family members who still live in their native countries.

Despite these obstacles, BUSCA students display amazing resilience and dedication. Over the past 15 years, Morante's most emotional moments have been watching students overcome difficulties to graduate from the program. "This was an avenue for them to succeed," she said.





**"We came from Columbia because our economic situation was not the best. We had better opportunities here."**

**—Catalina Sarmiento, '08, geology**

## New Alumni Group Embraces Diversity BY LEEN KHALIFA, '00

FOR THE PAST 15 YEARS, LA SALLE'S MULTICULTURAL AND INTERNATIONAL Center has celebrated campus diversity by joining alumni and students for a Multicultural Networking Reception in downtown Philadelphia. After another successful event last fall, those who participated recognized the need to organize a group that celebrated the same University diversity among alumni.

Sparked by the desire to reunite La Salle with its diverse graduates, Alumni Association Chair Joanna McClinton, '03, and co-Chair Ken Hankinson, '77, recently organized a dedicated group of alumni volunteers to form the Multicultural Alumni Advisory Group (MAAG).

MAAG, an independent but cohesive subcommittee of the Alumni Association, is open to all alumni who identify themselves as diverse. "We hope to carry out the La Salle mission by reaching out to diverse alumni, offering them opportunities to reconnect, and engaging them with what they can offer current La Salle students as well as the entire La Salle network," McClinton said.

Jim Ahern, '70, President of the Alumni Association, supported the formation of the group. "The Alumni Association has an ongoing initiative to be sure committees are relevant and addressing the current needs of a continually more diversified alumni body as well as the Alumni Association itself," he said.

MAAG members are diverse in age, cultural backgrounds, geographic locations, and career paths. They live throughout the Delaware Valley and as far away as California.

Through the formation of MAAG, the Alumni Association hopes to act as an extension of resources for alumni, as well as to provide activities connected to the University that appeal to more culturally diverse interests.

"I see the Multicultural Alumni Advisory Group as the gateway to the Alumni Association. We have a great group and want more alumni join us," McClinton said.

A major component of MAAG focuses on mentoring current students and supporting multicultural campus activities. The committee wants to remain visible on campus and be the bridge that keeps students engaged after they graduate.

"MAAG is an excellent opportunity for our students as well as our alumni," said Cherylyn Rush, '99, Multicultural Education Coordinator at La Salle. "It helps show students our common bonds within the context of diversity, connects them to alumni, and offers them a vehicle to stay connected to each other and La Salle after they graduate."

For more information on the Multicultural Alumni Advisory Group, please contact Corynda Hagamin, '07, at 215.991.3629 or [hagamin@lasalle.edu](mailto:hagamin@lasalle.edu).

"BUSCA students are highly motivated, intelligent women and men desirous of a first-class Catholic-Lasallian university education," Br. Patrick said. "BUSCA attempts to meet the students where they are and accompany them to where they want to be."

Students study in BUSCA full time for five semesters. Most attend evening classes from Monday through Thursday so that they can continue to work during the day.

The program provides tutors, full-time bilingual financial counselors, and part-time motivational and academic counselors.

"BUSCA students love the program and are grateful for the opportunity," Sr. Suzanne said. "They love the personal attention and support from faculty."

Although other colleges and universities have instituted similar programs, Morante said BUSCA stands apart.

"The mission of this University makes this unique and makes the program work. This is what St. John Baptist de La Salle has been doing since the beginning," she said. "He would be smiling."

## Learning the Value of Community

BY LEEN KHALIFA, '00

AS A YOUNG LATINO STUDENT enrolled at La Salle University, Victor Nieves, '00, identified with the University's mission. He was inspired to get involved in campus life and grew a strong appreciation for community engagement. Nieves said he was impressed with the University's service to Philadelphia's Hispanic community, and today he creates opportunities for the Latino community through his work at Ernst & Young.

**Q: Why did you choose to attend La Salle?**

My decision to attend La Salle was easy. As a member of Holy Name Parish in Camden, N.J., I was able to benefit from the generosity of Hugh Devlin, '64, and his wife, Nancy. I was the recipient of one of the scholarships provided by the Devlins to members of our parish who attended either La Salle University or Chestnut Hill College.

Given my options, the decision to attend La Salle was natural and one for which I am most grateful. I attribute a large amount of what I have had the chance to accomplish to the Devlins and to my experiences at La Salle.

**Q: What have you done since you graduated from La Salle?**

I have been working for Ernst & Young (EY). I also took a two-year leave of absence from 2002 to 2004 to do missionary work in Washington state. At EY, I am involved in several of our initiatives focused on promoting diversity and inclusiveness within the firm. I am currently involved with EY/GOLD (Generating Opportunities for Latinos and Diversity), which



**"I honestly believe that La Salle is far beyond an educational institution; it also provides an aspect of experiential learning that can last a lifetime."**

**—Victor Nieves, '00**

*Victor Nieves, '00 (center), received a scholarship to La Salle from Nancy (left) and Hugh Devlin, '64.*

is focused on the recruitment and retention of Latinos within the firm and works to promote all aspects of diversity. Through these affinity groups, we have the opportunity to work with the firm's leadership on areas such as recruiting, networking, and community involvement to develop programs that support our Latino professionals, provide educational experiences, and encourage dialogue around diversity for all of our professionals. I am also a member of the Association of Latino Professionals in Finance and Accounting, which brings together Latino students and professionals and is dedicated to enhancing opportunities for Latinos in accounting, finance, and related professions.

**Q: How have your La Salle experiences contributed to your professional success?**

During my time at La Salle, I was able to learn the value of community engagement, networking, and the rewards that can come from personal commitment to any endeavor. I think that the Christian Brothers' values and traditions on which the University was founded truly permeate all aspects of our individual experiences, from activities and programs to interactions with faculty and staff. I had the chance to develop relationships and participate in organizations that I believe have shaped me as a person and have made a significant contribution to both my personal and professional success.

**Q: What were some of your most rewarding experiences as a La Salle undergraduate day student?**

I benefited as an undergraduate day student from the opportunity



to be involved in campus life on a day-to-day basis. This was a huge positive part of my experience. From my participation in organizations such as the Students' Government Association, Organization of Latin American Students (OLAS), Sigma Phi Epsilon, and the Point, to working in the Food Services Department at Intermissions, I was able to absorb all aspects of the experience La Salle had to offer. I would encourage all students, regardless of their enrollment status, to find a way to get involved in University life and to make the most of their experiences here. I honestly believe that La Salle is far beyond an educational institution; it also provides an aspect of experiential learning that can last a lifetime.

**Q: Were you interested in programs or services that La Salle offered to Hispanic students?**

When I first came to La Salle, I was not focused on Hispanic-based programs offered by the University. My focus was primarily on getting the best education that I could. However, as I began to learn the things that La Salle was doing for the Latino community in the Philadelphia area and for its Latino students, I was extremely impressed. The Bilingual Undergraduate Studies for Collegiate Advancement (BUSCA) program provides a unique opportunity for students to focus on becoming fluent in English while obtaining an associate's degree and preparing to enter the bachelor's degree program of their choice. Additionally, organizations such as OLAS allow students the opportunity to network and develop skills that will help them advance in their careers after college.

**Q: Do you believe La Salle effectively addresses the needs of the Hispanic community?**

I think that overall La Salle has always tried to do as much as possible

to address the needs of the community it is a part of. I think that this is also true of the Latino community. I believe, as with all things, an individual can only benefit from the programs and opportunities that La Salle has to offer to the extent of their own personal

investment. I certainly encourage people to "Never Stop Exploring" the opportunities that La Salle has to offer. I had great experiences as a student and am impressed by the advances the University continues to make now that I am an alumnus.

## Life Starts Here BY LIZ VARGO

WHILE HE WAS GROWING UP, LUIS Gonzalez frequently traveled between his native Puerto Rico and the United States, his new home. He attended Edison High School, a 75 percent Hispanic public school in Philadelphia, and admitted that his English was "very limited" upon graduation. Gonzalez had considered returning to Puerto Rico to continue his education, but said the country's economy was unstable.

It was through his introduction to La Salle and the University's Bilingual Undergraduate Studies for Collegiate Advancement (BUSCA) program that Gonzales found comfort and guidance in higher education.

"That was the beginning of my life," Gonzalez said.

Choosing to attend a university outside of Puerto Rico was daunting, but Gonzalez said BUSCA helped him attain his goals.

"My primary goal was to improve my English skills and use that as a way to continue my education," he said. "I always wanted to continue my bachelor's degree at La Salle."

As a BUSCA student and now as an accounting major, Gonzalez works during the day and attends evening classes. In BUSCA, he was one of the youngest of about 25 students learning to balance family, work, and education.

Although Gonzalez said time management during BUSCA could be difficult, his teachers, fellow students, and family remained supportive.

"We helped each other like brothers and sisters," he said.

Entering BUSCA after high school created a seamless transition to college, Gonzalez said. The program helped him not to feel intimidated upon starting his undergraduate degree. As Gonzalez prepares for his final year at La Salle and anticipates his May 2009 graduation, he encourages others to enroll.

"I believe that BUSCA is right for every person who wants to improve their English," he said. "The worst-case scenario is that you need more practice. It's better to try than not try at all."



## WHY I GIVE BACK: ROSALIND WILSON SUTCH, CPA, '02

WHEN ROSALIND WILSON SUTCH, CPA, '02, BEGAN HER college search nearly a decade ago, she had a few criteria in mind.

The school had to be close to her family's East Falls home so she could commute. It also needed a well-regarded business program. Most importantly, as the youngest of 11 children and the first to attend college, it had to offer quality financial assistance.

"I was accepted at La Salle with a pretty sturdy financial package," Sutch said. "My family would not have been able to pay tuition. My whole college career was made possible through scholarships and being a (resident assistant)."

That is why Sutch, now a managing associate with Drucker & Scaccetti, P.C., wasted no time returning the favor. Upon graduation, she made a commitment to give back to La Salle University as previous alumni had done for her.

"One of the main reasons I give back to the University is because I want to give other people the same chance I had," Sutch said. "It made a big difference in my life, obviously. Who knows what I'd be doing otherwise?"

Sutch entered La Salle as an accounting and management information systems major in 1998. As a new student, she made the 15-minute commute daily from East Falls to attend classes at La Salle. Sutch said it didn't seem worth the added expense to live on campus, until she realized she was missing a vital part of the college experience.

"I commuted until I learned of on-campus life, then I decided to move here," she said.

At La Salle, Sutch said she never felt like an outcast. She met one of her best friends during orientation day and said simply maintaining that friendship made it worth going to La Salle.

"La Salle is a quality school," Sutch said. "I feel blessed that I got the chance to go to school here."

Sutch excelled at her major and joined several business honor societies, including Beta Gamma Sigma and Beta Alpha. As a junior, she became a resident assistant and got involved in community development.

During her senior year, Sutch attended a Network Night at La Salle, where she met with representatives of Drucker & Scaccetti, P.C., one of whom was a La Salle alum. The introduction landed Sutch her first job with the firm in January 2002, prior to her graduation.

"Education is the key to success," she said. "This was a huge achievement in my family. I'm trying to set an example for my son and my nieces and nephews, not to be the only one (to graduate from college), but to start a trend."

Today, Sutch has completed her post-graduate degree and lives with her husband, Jason, and their son, Matthew, in Bryn Mawr, Pa.

Sutch recognized that it was through generous donations of time and finances from other alumni that got her where she is today. She said she appreciates that La Salle offers financial aid on the basis of need and hopes that other students use this as an opportunity to set higher goals for post-secondary education.

Since 2002, Sutch has regularly donated to La Salle and now represents her firm at Network Night. She urges other young alumni to do their part by giving back to La Salle.

"Alumni need to realize how important their participation is, no matter how much they contribute," she said. "It's the community feeling of the school. ... I always felt at La Salle, everyone was an Explorer."



(From left) Mother Rosalind A. Wilson, Rosalind Wilson Sutch, CPA, '02, husband, Jason, and son, Matthew.



# 'Stringing' in the New Year

BY JANINE STEVENS, '07

WHEN THE PHILADELPHIA COMMUNITY PREPARED TO BUNDLE UP along Broad Street on the brisk morning of Jan. 1, 2008, one La Salle alum geared up in a different way.

After he had his makeup applied, 47-year-old Steven Coper, MBA '88, slid on his multi-colored pants. Next, he secured his sequined jacket over his shirt. A gold, fringe-trimmed shawl topped the jacket, complete with a florescent orange bandana around his neck. Coper firmly placed his cowboy hat upon his head, then assembled and tuned his saxophone. On New Year's Day, Coper prepared for what would become his record-setting sixth consecutive victory in the string band competition of the Mummers parade.

The band's dynamic performance this year was set to the theme "Grab Your Partner, Swing Them 'Round—Fralinger is Western Bound." They came in first out of 18 other string bands.

Coper has performed in 38 Mummer's parades. He has been the band's chairman for six years and business manager for 12.

"La Salle prepared me to take a leadership role within the band, in particular, as I work with clients who want to engage the bands in performances," said Coper.

**"There isn't a course that I took at La Salle that I haven't drawn from both in my professional life, and as a leader in Fralinger."**

*—Steven Coper, MBA '88*

In February 2007, the band performed in Hong Kong. "We were fortunate enough to march in the largest Chinese New Year parade in the world," Coper recalled. Also in 2007, Fralinger marched in Disney's SpectroMagic, down Main Street in the Magic Kingdom. In addition, the band typically plays 50 engagements each year.

Coper's membership in the Mummers tradition did not begin with Fralinger, however. His became interested as a child while tagging along with his uncle, John Fritz, to Polish American String Band practices. In 1970, he joined this string band and, 17 years later, he left to become a member of Fralinger.

For this father of three, the family tradition continues. Coper's son, Jamie, 17, has been a member since he was 12 and plays the saxophone like his father. Brett, 12, is a marshal, which is a non-playing, non-costumed assistant.

For the Fralinger performance to go as planned, the 67 performers require more than 100 marshals to support the movement of the props. "They make it all look easy," said Coper, referencing how props, such as the multi-level saloon, traveled seamlessly throughout the performance.

As a management consultant for The W Group, an IT service provider in New York City, Coper remembers how he valued his professors at La Salle, who were also his peers. "They brought us real-world experience, since they were beside us working in the industry. They weren't just in it for the academia. There isn't a course that I took at La Salle that I haven't drawn from both in my professional life, and as a leader in Fralinger," Coper said.

Drawing upon his La Salle experience, Coper recounts Jan. 1 as "more than just a parade." He explains the New Year's Day spectacle, when he joins his sons and fellow Fralinger members in an ensemble of sequins and feathers, as "an opportunity to bring about a sense of community through this time-tested tradition to my fellow Philadelphians."





# From Law

OVER THE YEARS, SEAMUS MCCAFFERY, '76, HAS BEEN accustomed to holding multiple titles. His multitasking may have reached its peak in the 1970s, when, in a single day, he could be called husband, father, police officer, Marine reservist, student, and security guard. Later, he would add law student, then lawyer, then judge to that list.

These days, the list has been whittled down to four crucial roles: husband, father, grandfather—and Pennsylvania Supreme Court justice.

But don't dare think he's slowing down. Since being elected to the Supreme Court in November 2007, he works all day on cases in his 17th-floor Old City Philadelphia chambers, then takes paperwork home to work from his easy chair until after midnight some nights. He takes his laptop and portable printer on vacations to Florida to visit his parents.

And don't dare think he's complaining. In so many ways, more than 50 years after stepping off a boat from Ireland with his family, he feels he has finally arrived.

"I've done things most people have never been able to achieve, and I'm satisfied with my accomplishments," McCaffery said. "I'm one of the top jurists in the state, and the first to go from beat cop to Supreme Court justice. What's not to like?"

McCaffery's eventful life began in Belfast, Northern Ireland. When McCaffery was 2 years old, his father left Ireland, his wife, and his children, and with \$21 and the phone number of a distant relative, he moved to Montreal to start a better life for his family. Two years later, McCaffery's father was able to bring his wife and children to Montreal, where they spent two years before immigrating to the United States. The family, ultimately growing to include six children, settled in the Germantown section of Philadelphia, close to La Salle's campus. McCaffery's connection to La Salle began early, when he came to the Explorer's Den for cheesesteaks as a teenager.



# to Order

BY MARIAN BUTCHER, M.A. '08

"If you were going to go to college, there was no other college—it was always La Salle," McCaffery said.

McCaffery put his college education on hold after graduating from Cardinal Dougherty High School. He enlisted in the Marines and then, after leaving active duty, joined the Philadelphia Police Department. While raising three sons and working full time as a patrolman and part time as a security guard at La Salle's Hayman Hall, he started taking night classes at La Salle, often coming to class still in uniform after a shift. Five and a half years later, he had earned his bachelor's degree in criminal justice.

"La Salle was my springboard into formal education," McCaffery said. "It provided me with an affordable education and the discipline and flexibility I needed. With the support I received at La Salle, I managed not to be overwhelmed by the magnitude of my dreams."

Along the way, as McCaffery rose through the police department ranks to become a vice/narcotics investigator and then a homicide and major crimes detective and sergeant, his career goal came into sharp focus. After witnessing so much crime and injustice, he realized that the place he needed to be to effect change was on the judge's bench.

"Courts were where everything ended up if you were seeking justice," he said. "So, I identified my goal, and then backtracked: to become a judge, I knew I needed to become a lawyer; to become a lawyer, I had to go to law school; to go to law school, I had to go to college."

McCaffery put his plan into action. Less than 10 years after graduating from Temple Law School, and less than five years after retiring from the police department, McCaffery was elected to serve on the Philadelphia Municipal Court.

McCaffery certainly left his mark on the Philadelphia judicial system. In addition to handling a heavy daily trial load, he implemented the nation's first neighborhood night court in 1996, hearing cases of petty and nuisance crimes on weekends until 3 a.m. From that brainstorm emerged another—Eagles Court. In 1998, the NFL's first court opened in Veterans Stadium to rein in rowdy fan behavior. After several years, Eagles Court has virtually put itself out of business, as incidents of bad behavior at football games have decreased enough to nearly eliminate the need.

Once he was elected to the Pennsylvania Superior Court in 2003, McCaffery set his sights on the next rung of the judicial ladder: the Pennsylvania Supreme Court. Last year, he embarked on his third state-wide race, one that

took him to every county in Pennsylvania. In November 2007, he won a seat on the Supreme Court and was the top vote-getter in Pennsylvania.

Which brings us back to the notion of Seamus McCaffery slowing down. He

retired from the Air Force Reserve as a colonel in January, allowing him to grow the goatee he was never allowed as a military man. And he's relishing his rides to work on his motorcycle on sunny days and his role as Grandpop to his four grandchildren.

Still, the drive to continue into his fifth decade of public service is strong as he juggles family, charity work, and the Supreme Court's enormous caseload. But his wife, Lise Rapaport, Esq., has drawn the line at any higher ambitions.

"She thanks God I was born in Ireland so I can't run for president," he said.

**"With the support I received at La Salle, I managed not to be overwhelmed by the magnitude of my dreams."**

*—Seamus McCaffery, '76*

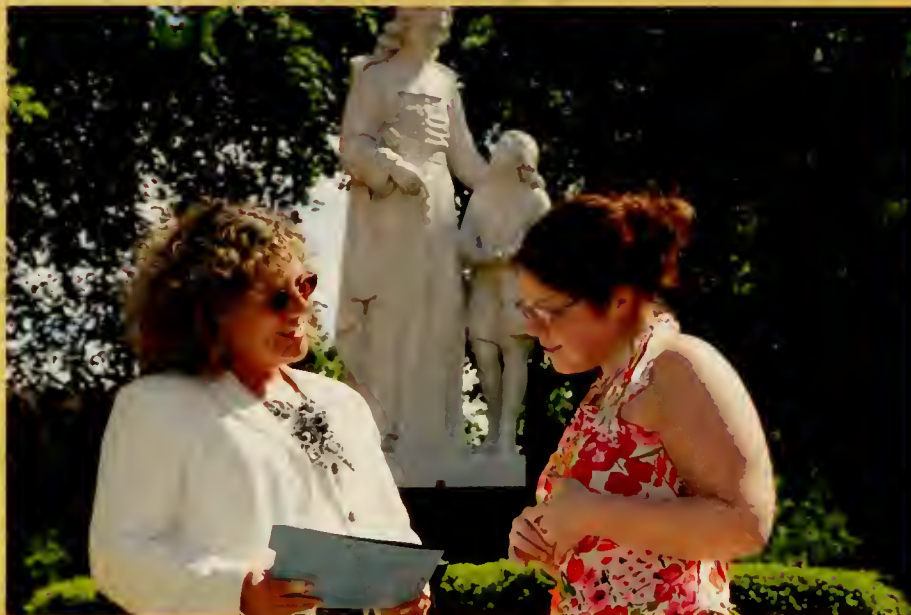


## Finding Inspiration in St. La Salle's Teaching

BY DEBORAH S. YOST, PH.D.

AS A PROFESSOR, TEACHER-EDUCATOR, researcher, and parent, I think deeply and often about the status of education today, sometimes with despair. However, my work with teacher candidates, as well as my recent exposure to the writings of St. John Baptist de La Salle through the Lasallian Leadership Institute, has reinvigorated my resolve that the educational system holds promise for the future. Nearly 300 years ago, St. La Salle's pioneering work with teachers benefitted children whom society deemed uneducable. His vision has empowered me to strive for similar dispositions among my teacher candidates.

A major aspect of St. La Salle's innovative ideas is that disenfranchised children have the potential to learn and be saved. At that time in 17th-century France, society viewed poor children, delinquents, and orphans as unworthy of educational consideration. More recently, humanistic and cognitive theories recognize that all students have the potential to achieve. Contemporary views on diversity also encompass a broader range of groups, such as students with disabilities, students from different racial and ethnic backgrounds, and students for whom English is a second language.



Deborah S. Yost, Ph.D., talks with Gabrielle Joiner, '08.

St. La Salle's writings emphasize that education is about relationships and touching hearts, which is an idea that has reemerged in education today. St. La Salle believed that students who are disenfranchised are less open and therefore more resistant to learning. This is true of many students today who are challenged by disability, poverty, language, and cultural differences. My students and I have personally witnessed many issues facing these students every day. The 12 virtues

developed by St. La Salle for his teachers (gravity, silence, humility, prudence, wisdom, patience, reserve, gentleness, zeal, vigilance, piety, and generosity) help to create positive and caring learning communities.

The challenge is to instill in our teacher candidates a positive disposition toward diverse students, much like St. La Salle did for his community.

In a junior-level course that I teach, for example, students learn to develop and teach a unit of instruction to their urban field placement students. Teacher candidates are taught about culturally proficient instruction and classroom management while engaging in the teaching/learning process. These experiences have sharply heightened my students' awareness of the inequities that exist between and within schools. As a result, many have been instilled with a strong desire to work with students who are less fortunate or less able.

Lasallian Brothers viewed their work as a vocation and thus dedicated their lives to reaching children on both spiritual and academic levels.

## In the Words of the Founder

"One of the main concerns of those who instruct others is to be able to understand their students and to discern the right way to guide them. There are those who call for much patience, those who need to be stimulated and spurred on. ... This guidance requires understanding and discernment of spirits, qualities you should frequently and earnestly ask of God, for they are most necessary for you in the guidance of those placed in your care."

*St. John Baptist de La Salle*





What distinguished early Lasallian schools from traditional schools was the idea that schools should meet the needs of students, instead of students conforming to the rigid structure of schools. For example, students were taught first in the vernacular, French, instead of traditional Latin. Moreover, the curriculum was adapted to meet the vocational needs of the community. Thus, in addition to learning how to read, write, and do arithmetic, students in seafaring towns were exposed to navigation.

We are experiencing a similar paradigm shift in education that builds the skills, dispositions, and attitudes of teachers to meet the needs of all students in the classroom. Schools have had to adjust to higher demands for achievement and, simultaneously, embrace the needs of an increasingly diverse school population.

As I reflect upon St. La Salle's life work, I realize how much of an influence St. John Baptist de La Salle's writings and life work have had on me personally and, more broadly, on the field of education. His then-novel approach to education of the poor and disenfranchised has established a strong foundation for the emergence of a new educational standard.

—Deborah Yost, Ph.D., is a professor in La Salle's Education Department and a past Chair of the department. She has participated in the Lasallian Leadership Institute, which introduces lay people to the teachings and spirituality of St. John Baptist de La Salle.

We invite feedback on this issue and welcome ideas for future installments of the series. Please contact Marian Butcher at [butcher@lasalle.edu](mailto:butcher@lasalle.edu). Previous installments of the series are available online at [www.lasalle.edu/stlasalle](http://www.lasalle.edu/stlasalle).

## Further Reflections

Education Professor Deborah Yost's students reflect on their roles as aspiring teachers in the tradition of St. La Salle:

"It is said that to teach is to touch one's life forever, but you cannot have a true impact in the life of children if you know nothing about them. Each child is unique and special; therefore, they deserve to receive an education that reflects their cultural individuality as well as one that empowers them to continually strive for excellence."

—Ashley Sulzbach, '09

"Diversity, to me, means knowing your students and their needs. It is adjusting lessons and the classroom environment to meet the needs of all students. Too often, teachers want students to adapt to the classroom they have already established..."

—Corey Druding, '09

"As a teacher it is important to pay attention to all your students' values and beliefs as well as their learning styles. When doing so a formation of trust and belonging will develop between teacher and students as well as between students and students."

—Heather Pierce, '09



## St. La Salle: Educational Pioneer

### French not Latin

Although it was customary to teach spelling and reading in Latin, St. La Salle saw that the charity school students needed facility in reading and writing the everyday language of business, commerce, and catechesis. He wrote *Teaching French Syllables* to teach reading in the native tongue. The syllabary is credited by French historians as one reason for the eventual standardization of French pronunciation throughout the country.

### Simultaneous method of instruction

It had been customary for teachers to engage one student at a time in a classroom of dozens of students. St. La Salle began a new method by dividing large classes into small groups according to their skill level and to involve whole groups in the lesson. The goal was to engage every student every day in as many ways as possible.

### Psychological observation

St. La Salle wrote, "All minds are not attracted in the same way and it is necessary to know how to deal with each in order to lead it to give itself over to the task." The Brothers' practice of studying each child's capability, character, and needs and then passing their notes to the student's next teacher became widespread in the 18th and 19th centuries and is now habitual.

—Adapted from an article by Brother George Van Gricen, F.S.C., Ph.D., in *Signs of Faith*, the former magazine of the Brothers of the Christian Schools' District of San Francisco





## A Home for 'Rent'

BY JANINE STEVENS, '07

THE FIRST FEW NOTES OF THE FAMILIAR SONG STRIKE chords with audiences. The lyrics captivate: "525,600 minutes. 525,000 moments so dear." These sounds from the Broadway production *Rent* resonate from its home stage in New York and travel to stages across the country. Thanks to Louis Volpe, '69, this tale of love, friendship, and AIDS also has been performed at Harry S. Truman High School in Levittown, Pa., and will debut at high schools across the country.

Volpe, who obtained his bachelor's degree in English from La Salle, spent much of his summer of 2007 editing the mature production for its first high school translation. Having received an offer from licensing company Music Theater International to have a hand in the editing for the school edition, Volpe "jumped at the chance." With the full support of Truman's principal and school board, Volpe brought the warm songs of *Rent* to the high school, known nationally for its musical theater program.

Students gave up their last month of summer vacation in August to start rehearsals, and three short months later, *Rent—School Edition* premiered in front of a sold-out theater. "I was scared to death. I was so nervous," Volpe said. Volpe's nerves were justified, since in the audience on opening night sat the family of playwright Jonathan Larson, who died shortly before his show premiered on Broadway in 1996.

Following the final curtain, Jonathan Larson's father, who traveled by bus for the show with the New York producers, spoke of how he believed his son was in the room that night. "The emotion in the room was palpable," Volpe said.

This was not Volpe's first experience translating a production for a high school assembly. Music Theater International approached Volpe in 2001 for the school debut of *Les Misérables*.

Volpe has taught at Truman for 39 years. As Chair of the Fine and Performing Arts Department, Volpe directs



Louis Volpe, '69

Truman's fall and spring shows each year, in addition to teaching four theater classes a day.

"Over the years, I've always told my students that my objective is never to train actors. I am not a professional acting coach. I am a teacher," Volpe said. "I've always looked at high school theater as educational theater. It's about the learning experience and how the students grow."

During his first year walking the halls of Truman as an English teacher, Volpe's interests were aroused as he passed the auditorium during rehearsals, and he began to take time out to watch them. "I used to sit in and think, 'I wouldn't do it that way' as I watched the drama teacher," Volpe said.

Less than a year later, Volpe would get his chance to do things his way. The drama coach had resigned, and instead of taking over the assistant's position, Volpe found himself taking the Head Director's chair.

For Volpe's first show, he chose the Greek play *Antigone*. "I staged this bizarre interpretation with costumes made out of trash bags and aluminum foil," he said. Volpe recalled the memory of the sound of four people in the audience clapping after his first show.

He has come a long way since then. Shortly after taking over as Director, he began writing theater courses that the school board approved, and, soon thereafter, theater was offered as an elective.

Evidence of Volpe's accomplishments can be seen covering the walls of the Truman auditorium. Banners dating back to 1975 hold testament to the journey Volpe and Truman High School have taken, noting most recent awards for Best Play, Best Director, Best Actor, and Best Supporting Actress. "It's all very mini-Tony Awards," Volpe said.

Look for the next Broadway smash to hit Truman High School, as Volpe plans to continue to astound audiences by challenging student thespians with both personal and theatrical growth.



# A Salute to Student-Athletes

IT WAS A BANNER YEAR FOR A CROP OF STANDOUT Explorers in their final season of competition

**Sean Quigley**—Arguably the greatest runner in Atlantic 10 history, Quigley continued his remarkable run by earning a seventh career All-American honor with a sixth-place finish in the 10,000 meters at the NCAA Outdoor Track Championships in June. In another All-American performance, he finished third at the NCAA Indoor Track Championships and as the top American in the indoor 5,000 meters. He ran the fastest time in the country in the 10,000 meters and qualified for the U.S. Olympic Trials in the 10,000-meter and 5,000-meter events after his races at the Stanford Invitational and the Mt. SAC Relays.

**Rachel Papin**—Papin qualified for the NCAA Championships in cross country after an 11th-place finish at regionals and was named to the NCAA All-Region team. She led the Explorers cross country team to its fourth overall team title and was named Atlantic 10 Cross Country All-Conference. She was named A-10 Indoor Track Championship's "Most Outstanding Performer of the Meet" after taking the 5K title and anchoring the distance medley relay team, setting a new school record and Mackal Field House records in both events, as well as provisionally qualifying her for the NCAA Championships in the 5K. In outdoor track, Papin was the first-ever three-time 5K winner at the A-10 Championships. Papin was a member of the A-10 Championships' winning 4x800-meter relay team, and she was an NCAA Regional qualifier in the 5K and 4x800-meter relay.

**Darnell Harris**—Harris systematically rewrote the La Salle, Atlantic 10, and Big 5 record books for career three-pointers, then proved he was the best shooter in the country by winning the NCAA Three-Point

Contest at the Final Four in San Antonio, Texas. He finished second-team All-Atlantic 10 and first-team All-Big 5.

**Carlene Hightower**—Hightower was named a finalist for the Lowe's Senior CLASS Award for exemplifying the values of a student-athlete. She is the third woman from La Salle named Philadelphia Big 5 Player of the Year and the first two-time All-Conference

first-team member. She also earned a Second-Team Lowe's Senior CLASS selection. She finished her career among the top 10 all-time in 10 career and seven single-season categories.

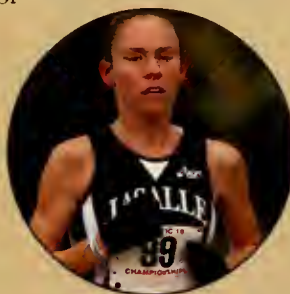
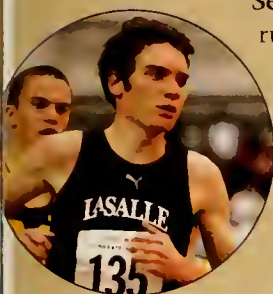
**Jeremy Ortiz**—Ortiz, the senior co-captain, was the first-round draft pick of the New Jersey Ironmen of the Major Indoor Soccer League. He finished his career a two-time Atlantic 10

All-Conference selection with 17 goals and 45 points.

**Kristin Hextall**—Hextall led the Atlantic 10 Conference in goals (15) and points (36) while finishing 14th nationally in both categories. She had the second-best output ever at La Salle. She became the fifth Explorer to make First Team All-Conference and is

the fourth to be named All-Region by the National Soccer Coaches Association of America and *Soccer Buzz* magazine. She finished her career second all-time in goals (33) and points (83).

**Emily Bonczek**—Bonczek finished her career second on La Salle's all-time lacrosse scoring list with 199 points, led the NCAA with 61 goals scored and was second in the country with an average of 3.81 goals per game.



EXPLORER CLUB  
AUTUMN AUCTION AND RECEPTION

6 p.m.  
SATURDAY  
SEPTEMBER 27, 2008  
TOM GOLA ARENA

SAVE THE DATE

## Brother Michael McGinniss Elected to Third Term as La Salle President

Brother Michael J. McGinniss, F.S.C., Ph.D., '70, La Salle's President since 1999, has been elected unanimously by the Board of Trustees to a third five-year term as President.

The announcement was made by Board Chair William R. Sautter, who said, "Under Br. Michael's leadership, La Salle University has flourished, and the Board of Trustees has confidence that the positive momentum will continue."

Br. Michael is beginning the final year of his second term. The third term will commence July 1, 2009, and continue until June 30, 2013.

"I am delighted with the prospect of further advancing this wonderful University," said Br. Michael. "It has been a privilege

to be in a position to guide my *alma mater*, and I look forward to working with the Board of Trustees, alumni leadership, and the rest of the La Salle family to build on what we have accomplished together in recent years."

Recent accomplishments include the building and opening of St. Basil Court, a residence hall for 428 students, and adjoining dining facility, Treetops Café, in 2005, and expanding the Bucks County Center in Newtown, Pa., in 2006.



Brother Michael J. McGinniss, F.S.C., Ph.D., '70, La Salle's President, and William R. Sautter, CPA, '71, Chair of La Salle University's Board of Trustees

In cooperation with the Board of Trustees, Br. Michael launched *Shoulder to Shoulder: Securing the Future*, a fundraising initiative with a \$25 million goal for the construction of a new science and technology center and the strengthening of the endowment for student scholarships. Completed in 2007, this major gift initiative raised more than \$28 million.

At the same time, the University expanded its campus by approximately 30 acres with the purchase of the Germantown Hospital property and two adjoining lots. Over the past year, the University has renovated enough of the facilities to relocate the School of Nursing and Health Sciences and some administrative offices to what is called the West Campus.

In January 2008, the University opened its own Montgomery County Campus in Plymouth Meeting, Pa., and in March a groundbreaking ceremony took place on campus for the renovated and expanded Holroyd Hall, featuring the Hugh and Nancy Devlin Center for Science and Technology. In the meantime, construction is continuing on the Shoppes at La Salle, the shopping center being developed on La Salle's Good Shepherd property.

As for the future, Br. Michael created a Planning Advisory Board (PAB) a year ago to work on La Salle's next Strategic Plan. The PAB, a broad-based, representative University group, is charged with bringing all the resources of the University to bear in meeting the challenges of 21st-century higher education.

## La Salle Honors Markmann at Holroyd Lecture

La Salle University recently welcomed James F. Markmann, M.D., Ph.D., '83, as speaker and honoree for the 28th annual Holroyd Award and Lecture.

A Philadelphia native with deep roots at La Salle, Markmann delivered his lecture on "Problems in Transplantation: Foreshadowing Medicine of the Future?"

Markmann received the Holroyd Award, named in honor of Professor Roland Holroyd, Ph.D., for his significant contributions to the medical field. He was a multi-organ transplant surgeon and Director of the Pancreas Transplant Program at the Hospital of the University of Pennsylvania for many years. He is now Clinical Director of the Division of Transplantation in the Department of Surgery at Massachusetts General Hospital and is a professor of surgery at Harvard Medical School.

"Dr. Markmann is a person who combines the technical expertise of a surgeon with a deep understanding of the ethical issues that surround the field of organ transplantation," said Tom Keagy, Ph.D., Dean of the School of Arts and Sciences. "His work epitomizes the benefits of a values-based liberal arts education that connects theory to practice and serves the greater good."



James F. Markmann, M.D., Ph.D., '83 (left), and Tom Keagy, Ph.D., Dean of the School of Arts and Sciences

—Liz Vargo



## In Memoriam: John J. Shea, '59



John J. Shea, '59, past Chair of La Salle's Board of Trustees, died of cancer on May 27, 2008, at age 70.

Shea served as a trustee for 10 years and was Chair of the

Board from 1993 to 2001.

"As the first lay person to serve as Chair of the Board of Trustees, John Shea showed outstanding leadership and vision," said Brother Michael J. McGinniss, F.S.C., Ph.D., '70, La Salle's President.

In recognition of his service to La Salle and the Alumni Association, Shea received the John J. Finley, '24, Award in 2001.

After earning his bachelor's degree in marketing from La Salle, Shea started his career as an assistant buyer in the John Wanamaker toy department, and he rose in the John Wanamaker Corporation to Senior Vice President of Merchandising.

He joined Spiegel Inc. as Vice President of Merchandising in 1981, and he became Spiegel's President and Chief Executive Officer in 1985. He led the company's acquisition of Eddie Bauer in 1988 and Newport News in 1992. During his tenure, the company grew

## President's Cup Marks 10-Year Anniversary

Nearly 300 golfers and friends of La Salle University enjoyed golf and entertainment at the 10th annual President's Cup at Blue Bell Country Club on April 21. Over the past 10 years, the event has raised more than \$2 million for student scholarships and financial aid. This year's President's Cup raised \$205,000.

The event included golf, a silent auction, a dinner banquet, awards, and a raffle. La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70, Bud Hansen Jr., '58, and Bud Hansen III, '90, who hosted the event, are already looking forward to another successful decade.

The winning foursome from The Great Britains of Willow Grove was Tom Burton, Harry Ley, Bob Nicolls, and Mike Smyth.

Top prizes for the President's Cup raffle included a Bermuda cruise, a week's stay at a beach house, several autographed sports items, including bats and baseballs signed by Phillies Jimmy Rollins and Ryan Howard, several rounds of golf at local courses, and a suite at a Phillies game.

Next year's President's Cup will be held on Monday, April 20, 2009.

—Liz Vargo



Brother Michael J. McGinniss, F.S.C., Ph.D., '70 (second from right), celebrates with President's Cup winning foursome (from left) Tom Burton, Bob Nicolls, and Harry Ley. Not pictured is Mike Smyth.

## [ DIPLOMAT-IN-RESIDENCE PROGRAM ]



A Palestinian ambassador and students and faculty from Christian Brothers-operated Bethlehem University in the West Bank visited La Salle recently and took part in several panel discussions on current affairs in the Middle East. (From left) Samar Khalil, BU '08, Elias Halabi, BU '07, Ambassador Riyad Mansour, Brother Jack Curran, F.S.C., and Nabila Daqqaq.

to become a \$3 billion multi-channel specialty retailer.

Shea was active in the Chicago-area Boy Scouts.

He is survived by his wife, Susan, two children, and six grandchildren.

## [ CHARTER CELEBRATION ]



Brother Michael J. McGinniss, F.S.C., Ph.D., '70, La Salle's President serves cake with Krista Benedette, '08, at the Charter Celebration, which marked the 145th anniversary of the University's founding.



## Sautter Receives International Business Achievement Award

William R. Sautter, CPA, '71, President and CEO of Elliott-Lewis Corporation and Chair of La Salle University's Board of Trustees, has been named one of two recipients of the 2008 International Beta Gamma Sigma Business Achievement Award.

Sautter, along with Sir Adrian Cadbury, former Chair of Cadbury Schweppes, was chosen from more than 400 nominees. The award recognizes Sautter's achievements with Elliott-Lewis and his service to the community and to higher education.

With more than 580,000 members, Beta Gamma Sigma is the international honor society serving business programs that are accredited by the Association to Advance Collegiate Schools of Business.

"During my years as a student at La Salle, I was fortunate to have learned from some exceptional teachers—both Christian Brothers and laypersons. One lesson I learned over and over was to give back. So receiving this honor overwhelms me, and it serves as a reminder to continue to give back," Sautter said.

For the past 31 years, Sautter has worked to guide Elliott-Lewis into becoming a premier HVAC and facility service organization with operations in Philadelphia, New Jersey, and Florida.

"Bill Sautter is an exemplar of the Beta Gamma Sigma ideals, both in his professional and in his personal lives. His accomplishments in the corporate world, his multi-faceted generosity to the



University and to many other service organizations, and his leading by example are all significant, steadfast and selfless," said Paul Brazina, Dean of La Salle's School of Business.

—Amy Gardner Cranston

## Accounting Department Honors Five Alumni

During the 42nd annual Accounting Awards Dinner, AmyLynn Flood, CPA, '95, Bob Groody, '80, and Chuck Schultes, '82, were honored with the Michael A. DeAngelis Award for their professional achievements. In addition, Susan Nespola Haggerty, CPA, '02, and Rosalind W. Sutch, CPA, '02, received the Jack Reardon Young Alumni Award for their involvement in the University's Accounting Department.

Flood is a partner in the PricewaterhouseCoopers' Global Human Resource Services Group. She joined the firm in 1997 and focuses on executive compensation and its related tax issues.

Groody is Executive Vice President and Chief Operating Officer for GMAC Bank, where he is responsible for all residential mortgage activity. Prior to joining GMAC Bank, Groody served as Chief Operating Officer for Cendant Mortgage Corporation (now PHH Mortgage).

Schultes is Group Vice President of Finance with Schering-Plough Corporation, a New Jersey-based pharmaceutical



(From left) Paul Brazina, CPA, CMA, Dean of the School of Business, with Accounting Award recipients Chuck Schultes, '82, AmyLynn Flood, CPA, '95, Bob Groody, '80, Susan Nespola Haggerty, CPA, '02, and Rosalind Wilson Sutch, CPA, '02.

company. He also serves as Chief Financial Officer for the company's Global Prescription Pharmaceutical Business Unit.

Haggerty is a manager at Zook Dinon, joining the firm after she graduated *maxima cum laude* from La Salle in 2002. Her work focuses on business assurance services, helping clients from individual practices to multinational corporations.

Sutch is a managing associate with Drucker & Scaccetti, P.C. She graduated *maxima cum laude* with dual majors in accounting and management information systems in 2002. At Drucker & Scaccetti, Sutch provides business, tax, and financial consulting services to large corporations and partnerships, high-net-worth individuals, entrepreneurs, and closely held businesses.

—Amy Gardner Cranston



## [ CAMPUS EXPANSION AND DEVELOPMENT ]



(From left) Tom Keagy, Ph.D., Dean of the School of Arts and Sciences, John Carabello, DMD, '62, Margaret McManus, Ph.D., Associate Dean of the School of Arts and Sciences, James McManus, '69, and James Gulick, '89, Assistant Vice President for Alumni Relations, celebrate the March groundbreaking for the renovation and expansion of Holroyd Hall, featuring the Hugh and Nancy Devlin Center for Science and Technology.



(From left) Paul Reilly, MBA, Director of Adult Enrollment, Brother Michael J. McGinniss, F.S.C., Ph.D., '70, La Salle's President, Joseph Ugras, Ph.D., Dean of the College of Professional and Continuing Studies, and Terry Jackson, '79, M.Mgt., M.Ed., Director of the Part-time MBA Program, cut the ribbon to open the Montgomery County Center at the Metroplex Corporate Center in Plymouth Meeting, Pa., in March.

## LA SALLE'S MARRIAGE AND FAMILY THERAPY PROGRAM EARNS CANDIDACY STATUS

La Salle University's Marriage and Family Therapy program was recently awarded candidacy status with the Commission on Accreditation for Marriage and Family Therapy Education (COAMFTE), which is part of the Association for Marriage and Family Therapy (AAMFT).

As a candidacy status program, La Salle has been formally recognized by COAMFTE as one of only 97 accredited programs in the country and will be eligible to earn full accreditation in three years.

The Marriage and Family Therapy program focuses on a systemic approach to mental-health issues for families, couples, or individuals, said program Director Donna Tonrey, LMFT, Psy.D. '02.

La Salle's program in Marriage and Family Therapy, a 48-credit program that offers an additional 12 credits to prepare students for licensure in most states, is affiliated with the University's master's degree program in Clinical-Counseling Psychology.

—Amy Gardner Cranston

## David Culp Honored with Brother Scubillion Rousseau Justice Award

When David Culp, J.D., LL.M., assistant professor of business law, graduated fourth in his class from Kansas University School of Law in 1969, his academic success opened many doors to high-paying jobs in prestigious law firms. However, Culp chose a different path.

Culp was recently awarded La Salle University's Brother Scubillion Rousseau Justice Award for dedicating nearly 40 years as a civil rights lawyer to representing those who have been discriminated against and underserved.

"Dave is known to students and faculty alike as a person who habitually speaks out for the disenfranchised and the disempowered. Anyone who has taken his classes will readily



fortunate than themselves," said Majid Tavana, Ph.D., professor of management information systems.

Culp earned his Master of Law degree, with a concentration in constitutional law, from the Columbia University School of Law. In 1975, he began working for

the United States Department of Health Education and Welfare, where he helped desegregate school districts in the Midwest.

tell you that he has infused his classes with a respect for the dignity for all people, and he has sensitized our students with a sense of social responsibility for those less

the United States Department of Health Education and Welfare, where he helped desegregate school districts in the Midwest.

In 1978, Culp was named Deputy Regional Attorney for the U.S. Department of Health and Human Services in Philadelphia and he was named Acting Regional Attorney in 1981.

The Rousseau award is given to University faculty or staff who understand their roles in creating a more just world.

Culp, of the Chestnut Hill section of Philadelphia, has been a partner in the law firm of Berry & Culp, P.C., a private practice he has operated with his wife, Isobel Berry, since 1984.

—Amy Gardner Cranston



### LA SALLE HAS RECEIVED THE FOLLOWING GRANTS:

- National Science Foundation: \$572,910 over five years from the Science, Technology, Engineering, and Mathematics Scholarship Program to provide scholarship assistance to two cohorts of computer science majors.
- Pennsylvania Higher Education Foundation: \$84,725 from the Graduate Nurse Education Grant Program to provide scholarship assistance to Master of Science in Nursing students who are interested in becoming nurse educators.
- The W.W. Smith Charitable Trust: \$79,000 grant to provide scholarship assistance to academically qualified, financially needy full-time undergraduates.
- U.S. Department of Health and Human Services, Health Resources and Services Administration: \$69,685 from the 2008-09 Scholarships for Disadvantaged Students Program to provide scholarship assistance to full-time Bachelor of Science in Nursing students.
- Charlotte W. Newcombe Foundation: \$47,000 to provide scholarship assistance to mature women students during the 2008-09 academic year.
- Violette De Mazia Foundation: \$41,590 to support the course "Informed Perception: An Objective Approach to Aesthetic Appreciation," which the Art Museum will offer during the summer of 2008.
- Phoenixville Community Health Foundation: \$20,000 to the Nonprofit Center to support subsidies for technical assistance for nonprofits in the foundation's feeder area.
- Christian R. and Mary F. Lindback Foundation: \$15,000 Minority Junior Faculty Grant to Simon Moon, Ph.D., assistant professor of psychology, for a project entitled "Validation of Computer-Based Measures of Automatic Emotional Regulation."
- Pennsylvania Higher Education Foundation: \$10,310 from the Dr. Edna B. McKenzie Scholarship for Disadvantaged Students to provide scholarship assistance to one or more full-time Bachelor of Science in Nursing students.

### [ ROCK THE VOTE ]



Chelsea Clinton (left) and Joe DeFelice, Esq., '01, represented the Hillary Clinton and John McCain campaigns, respectively, and Dan Sandiford, '08 (right), President of La Salle's College Republicans, spoke at an on-campus Rock the Vote event sponsored by La Salle's Young Democrats, College Republicans, St. Neumann Residence Hall, Multicultural Center, and Pi Sigma Alpha prior to Pennsylvania's primary election. A representative for the Barack Obama campaign was invited but could not attend. The event informed the 200-plus students in attendance about the presidential campaign and included a student political debate on the issues of all three candidates.

## Grimes Lecture Features Princeton Speaker, Honors Professor *Emeritus*



John Rooney, Ph.D., '46

La Salle's 29th annual Grimes Lecture featured Susan T. Fiske, Ph.D., Eugene Higgins Professor of Psychology at Princeton University and an expert in discrimination and prejudice reduction.

John Rooney, Ph.D., '46, Professor *Emeritus* of Psychology and Director of the master's program in Clinical-Counseling Psychology, was honored.

Fiske is known for her work on racism, social cognition, and the ways in which people form impressions of others. Her lecture, "Perils of Prejudice: Universal Biases in Brain, Mind, and Culture," emphasized the role of interdependence and power in forming stereotypes.

The Grimes Lecture is named for the founder and first Chair of La Salle's Psychology Department, Brother Vincent Grimes, F.S.C., Ph.D.

In addition to Fiske's lecture, the Psychology Department presented Rooney with the John P. Dondero Award, which honors an alumnus who provides the science and/or practice of psychology according to humanistic values that were the basis of the life and teaching of the late John P. Dondero, Ph.D.

Rooney helped develop new programs at La Salle, including the psychology major, the doctoral program in clinical psychology, and the master's program in clinical-counseling psychology. He served as Chair of the Psychology Department, Director of the Counseling Center, and President of the Faculty Senate.

—Amy Gardner Cranston



**1958 ★ REUNION YEAR** **Edward A. Czerniakowski, DDS (B.A.)** of East Dennis, Mass., plays shortstop and first base on the Cape Cod Five Softball Team. The Seniors 70+ team won the 2007 Senior Softball World Championships in Phoenix, Ariz.

**Donald W. Goodwin (B.S.)** of Naples, Fla., retired as the Chief Executive Officer for LMR International and LMR Systems Inc. after more than 22 years of service.

**1963 ★ REUNION YEAR** **The Rev. Anthony P. Gruber (B.S.)** of Gales Ferry, Conn., has been temporarily assigned as pastor to St. Maurice Church in Bolton, Conn.

**1966 J. Paul Mullen, Esq. (B.A.)** of Phoenix, Md., received the 2007 Leadership in Law award from *The Daily Record* in recognition of his hard work in bettering the legal profession and the communities in which he lives and works, and for his efforts in mentoring a strong future generation of professional and community leaders.

**Edward H. Westermann Sr. (B.A.)** of Blue Bell, Pa., was promoted to Senior Vice President for AmWINS Group Inc., a diversified wholesale insurance distributor.

**1968 ★ REUNION YEAR** **R. John Werner (B.S.)** of Warrington, Pa., was inducted into the Neshaminy High School Sports Hall of Fame in recognition of the records he set in 1960 in the 100- and 220-yard dash.

**1969 Joseph A. Cappello (B.S.)** of Edmond, Okla., was promoted to President of ClimateCraft, a manufacturer of custom air-conditioning products in health-care and industrial buildings.

**J. Patrick Henry, Ph.D. (B.S.)** of Honolulu, Hawaii, was awarded the 2008 Rossi Prize by the American Astronomical Society for pioneering work on the use of X-ray observations of clusters of galaxies for cosmology.

**Gary A. Teears (B.A.)** of Downingtown, Pa., retired as an account manager/division



*Joan King, '01, and Michael Cavallaro, '01, were married on Dec. 22, 2007. Several La Salle alumni were in attendance. (Back row, from left) Jami Wilus '02, Erin Hogan Fuchs, '02, Michael Fuchs, '02, Joan King Cavallaro, '01, Michael Cavallaro, '01, Matthew Chiappa, '01, Meghann Keppard Chiappa, '01, Paul Schugsta, '66, Vince Berry, '63, Peggy Seydow, '72, John Ryan, '67, Jennifer King, '93, Francis Schweiss, Carolyn Sheahan, '03, Michael Carey, '00, Darlene Morrissey, '01, Linda Heffernan, '97, Meghann Haugh, '99, and Cindy Aves, '01. (Front row, from left) Jon Palumbo, '01, Christopher Cavallaro, '98, Kevin Manero, '02, Joseph Leonard, '01, Gerry McConeghy, '66, and Ryan Humes, '01. Jack Seydow, '65, was also present, but not pictured.*

manager after 31 years of service with Smith & Nephew—Group Headquarters UK, a global medical device manufacturer. His plans include spending time with his wife, children, and grandchildren in the Chester County area.

**1972 Joseph J. Capista, DDS (B.S.)** of Media Pa., penned the book *What Can a Dentist Teach You About Business, Life, and Success*. The book is a representation of how the law of attraction and spirituality are making headway into every aspect of our lives.

**The Rev. Leonard P. Hindsley, O.P., Ph.D. (B.A.)** of Westport, Mass., was appointed pastor of St. John the Baptist Catholic Church in Westport and continues to teach at Providence College in Providence, R.I.

**Stephen J. Leone, D.A. (B.A.)** of Valley Cottage, N.Y., earned a Doctor of Arts degree from St. John's University in Queens, N.Y.

**1973 ★ REUNION YEAR**

**1975 Joann W. Milliken, Ph.D. (B.S.)** of Alexandria, Va., presented President George W. Bush's Hydrogen Fuel Initiative at the American National Standards Institute caucus in Washington, D.C. She is the Hydrogen Program Manager at the U.S.

Department of Energy, where she is responsible for directing research and developing, demonstrating, and deploying activities in hydrogen and fuel cell technologies.

**Ellen D. Walsh, CRCP, CIMA (B.A.)** of Cranford, N.J., completed the Certified Regulatory and Compliance Professional certification program from the FINRA Institute at the Wharton School of Business. She is the Vice President and Manager of the Merrill Lynch Advertising Regulation Compliance team in Global Wealth Management Marketing. She also holds a New Jersey Life Producer license and a Certified Investment Management Analyst designation.

**1976 J. Mark McLoone, FACHE (B.S.)** of San Antonio, Texas, was appointed to the Council of Regents, a legislative body of the American College of Healthcare Executives, to represent south and central Texas. He is the Chief Executive Officer of Methodist Children's Hospital of South Texas and Women's Services at Methodist Hospital.

**Barbara A. Spaulding, CFRE (B.A.)** of Tampa, Fla., completed a two-year deployment with the Federal Emergency Management Agency to disaster-

## Marriages

**1991 Kevin M. Lenny (B.S.)** to Dawn McDade.

**1994 Karen M. Fischer (B.A.)** to Peter A. Ganatra (B.S.).

**2003 Karen M. Golden (B.S.)** to Mike Harrigan.

**Anna M. Kernysky (B.A.)** to Brian S. Wojelochowski, M.D.

**2005 Teresa A. Gingrich (BSNtr)** to Brian Yoder.

**Amy A. Marriott (B.A.)** to Andrew J. Estroff (B.A.).

**2006 Megan D. Whitesell (B.A.)** to Gregory R. Thomas (B.A.).





## Curley Lauded for Defense of First Amendment

As summer kicks into high gear, Americans prepare for the ultimate hot-weather holiday—July 4. It's a chance for many to enjoy the day off, fire up the grill, and perhaps take in a fireworks display. But more importantly, it's an opportunity to relish the freedoms that have endured in this nation for more than two centuries.

Long after the barbecues are quenched, Tom Curley, '70, continues to appreciate the importance of these rights and to fight to ensure their protection. This year, the Radio and Television News Directors Association and Foundation recognized his efforts by presenting him with the First Amendment Leadership Award. As President and Chief Executive Officer of the Associated Press (AP), Curley was recognized for pushing for more openness in the government and emphasizing First Amendment issues in reporting. Other recipients of the 2008 First Amendment Awards were Paula Madison of NBC Universal, Bob Schieffer of CBS News, and Richard Wiley of Wiley Rein, LLP.

Curley nurtured his interest in government issues during his years at La Salle as a political science major. "La Salle creates a very special environment that accelerates educational experiences in a challenging but encouraging setting," he said. "You are exposed to people who provide you the opportunity to grow." And he certainly took that opportunity. After Curley was assigned to study the feasibility of a national newspaper in 1979, he went on to serve as the original news staffer on the project that led to the creation of *USA Today*.

He worked in every department of the newspaper before eventually becoming *USA Today's* President and Publisher. In 2003, he took the position to lead the AP and helped to establish the Sunshine in Government Initiative just one year later. The coalition of news organizations and journalism-related groups promotes accessible, accountable, and open government. "What became clear by 2004 was that media were remaining too passive about being watchdogs on press and other freedoms," Curley said. "The Sunshine coalition effectively has spotlighted how freedom of information benefits the public directly."

Journalism has provided Curley not only with a creative outlet, but also with the opportunity to keep the American public informed and vigilant. "As the late David Halberstam has pointed out, journalists are bit players when times are good," he said. "But when those who seek to pander or even abuse power get carried away, journalists are put to the ultimate test. Fortunately for us, facts and justice eventually prevail."

By C. Jason Mullerkey, '06



(From left) Tom Curley, '70, President and CEO of The Associated Press, Angie Kucharski, Chair of the Radio and Television News Directors Foundation, and David Westin, President of ABC News.

affected areas around the country. She is enrolled in the pre-nursing program at the University of South Florida.

**1977 John P. Bisco (B.S.)** of Easton, Pa., joined the baseball coaching staff at Lehigh

University as an assistant coach. While a student and player at La Salle, he compiled a 20-5 record on the mound and made back-to-back appearances in the NCAA Tournament.

**Carole Corvin Wells, Ph.D. (B.A.)** of Kutztown, Pa., was named Vice Provost of Academic Affairs for Kutztown University. She assists the provost in coordinating and providing academic support for the colleges and schools of the university.

**1978 ★ REUNION YEAR William J. Burns (B.A.)** of Washington, D.C., was nominated by President George W. Bush and confirmed by the Senate to be Under Secretary of State for Political Affairs, the State Department's third-highest job. He is responsible for the diplomatic push to impose new United Nations sanctions on Iran over its nuclear program.

**Charles J. Elia (B.S.)** of Sicklerville, N.J., was promoted to Vice President of Information Systems for the PMA Insurance Group. He is responsible for leading strategic and tactical direction of the group's information processing environment, including enterprise-wide hardware and software procurement, budget preparation, business continuity planning, and technology partner vendor selection and management.

**Michael J. McGirney, Esq. (B.S.)** of Tampa, Fla., joined the law firm of Daniels Kashtan Downs Robertson & McGirney. He serves as the Managing Partner for the new Tampa office.

**1979 Wendy (Strang) Rooney (B.S.)** of Oaklyn, N.J., was named Outstanding Character Teacher for December 2007 in the West Deptford School District, an award honoring a teacher who exemplifies virtues of good character. She teaches language arts to sixth-grade students.

**1980 Christopher J. Serpico, Esq. (B.A.)** of Doylestown, Pa., was nominated to be President of the Bucks County Bar Association.

**1982 Margaret (Lynam Lloyd) Celmayster (B.S.)** of Malvern, Pa., was promoted to Senior National Account Executive and Manager for Merion Publications. She also earned a black belt certification in American Kenpo karate.

**Leslie Farrell (BSW)** of Philadelphia, Pa., completed Blindness Mobility and Wilderness Survival Training with Blind Industries and Services of Maryland. He is a case manager with Liberty Resources of Philadelphia.

**1983 ★ REUNION YEAR Michael A. Papa (B.S.)** of Baltimore, Md., was promoted to Senior Vice President for Diversified Insurance Industries Inc., the third-largest independent insurance brokerage in Maryland.



## Building on a Family Foundation

"Enter to learn, leave to serve," read a sign on the lawn of La Salle College High School, proclaiming the mission of St. John Baptist de La Salle. Mike Mattei, '76, said as a 13-year-old he didn't fully appreciate the sign's message—but in the years since, he's come to embody it.

Technically, Mattei has been a trade student since childhood; the construction industry is in his heart and blood. Roxborough, where the family has lived for three generations, bears witness to some of those projects—from the famous Manayunk Bridge his grandfather helped to build to the neighborhood bar Mattei is currently renovating. "It's not just my job. It's my hobby. My life," he said.

Although carpentry seemed a natural career choice for Mattei, it wasn't necessarily the one his family had planned. As the first to attend college, he enrolled at La Salle University as a political science major. During sophomore year, with his own tools, his own truck, and a steady



Mike Mattei, '76, pictured with his prize for being named Craft Professional of the Year.

stream of neighborhood jobs, Mattei abandoned plans to become a lawyer.

"I wasn't dedicated to that," he said. Mattei switched his focus to labor relations and business and began cultivating his own contracting business, which grew for more than 20 years before he became lead carpenter for Adams-Rickel Associates in 2003.

The company nominated Mattei for the Associated Builders and Contractors

(ABC) Craft Professional of the Year award. During the association's national convention in Nashville, Tenn., last year, he came out first among six finalists. Along with the award, Mattei received a 2007 Chevrolet Silverado.

"I really never felt like I was doing anything special," he said. "I just thought I was doing what I was supposed to be doing every day."

When his workday ends, Mattei lends a hand to friends and family and teaches first- and fourth-year students in ABC's apprenticeship program. He also helped to build a new day-care center in the Bay St. Louis area of Mississippi on an October 2006 trip as part of ABC's Bucks-Mont Katrina Relief Project.

"Carpentry has a lot to offer job satisfaction-wise," he said. "You get pride and accomplishment in your work, and the community benefits."

*Ey Cullen Mullarky, '06*

**1984 Joyce C. Kunkle (B.A.)** of Wilmington, Del., earned a MSN in Clinical Trials Research from Drexel University. She was also inducted into Sigma Theta Tau, the National Nursing Honor Society.

**Dean K. Parsons (MBA)** of Tampa, Fla., was named General Manager of GOSolutions business unit for VillageEDOCs Inc., a software-as-a-service company providing proprietary on-demand outsourced business solutions.

**1986 Edward P. McKeogh III (B.A.)** of Peachtree City, Ga., finished in third place for his comic book entry, *Translucent*, in a highly talented comic book creators competition sponsored by Small Press Idol and Dimestore Productions.

**1987 Gregg J. Gola, CFA (B.S., MBA '94)** of North Wales, Pa., is a vice president and senior high-yield trader with Delaware Investments' fixed-income trading team.

**1988 ★ REUNION YEAR Lawrence P. Jennis (B.A.)** of Bradenton, Fla., joined Century 21 Alliance, specializing in residential and commercial property sales in the Florida counties of Manatee and Sarasota.

**Anthony M. Steel (M.A.)** of Cronulla, Australia, was accepted into a program in human rights law and advocacy in Geneva, Switzerland, conducted by the International Service for Human Rights. He also earned a post-graduate certificate in Human Rights and Citizenship from Australian Catholic University.

**1989 Tracey Sneed Lewis, Esq. (B.S.)** of Harrisburg, Pa., was unanimously appointed



Keri (O'Connor) Robinson, '03, and Doug Robinson, '02, were married on June 22, 2007, in Belmar, N.J., with many La Salle graduates in attendance. (Front row, from left) Tim Garrity, '01, Nelson Candelario, '03, and Ryan Shrank, '04. (Middle row, from left) Katie Whalen, '03, Jady Stoop, '04, Jamie Gorland, '03, Lisa Flite, '03, Amy Birkenstamm, Liz Sterpka, '03, Seanna Bruno, '03, and Sarah VanWert, '03. (Back row, from left) Nancy Oliver, '03, Jackson Oliver, '03, Mike Shrank, '07, Mike McGovern, George Freas, '89, Lou Haggerty, Doug Robinson, '02, Keri Robinson, '03, Dan Pavlik, '01, and Meg Pavlik, '03.



## Brother Appointed New President of The San Miguel School

Brother Joseph Juliano, F.S.C., M.A. '96, has been appointed President of The San Miguel School, an innovative Catholic middle school for boys in Camden, N.J. He succeeds Brother William Johnson, F.S.C., '65, the founding Principal/President.

Previously, Br. Joseph was a teacher and campus minister at Central Catholic High School in Pittsburgh, Pa. He received his undergraduate degree from Johnson & Wales University and his master's degree in school administration from Duquesne University, and he is working on a master's degree in nonprofit business administration at the University of Notre Dame.

The San Miguel School, sponsored by the De La Salle Christian Brothers, began in 1997. It provides individualized basic skills and enrichment programs for about 45 middle school boys whose parents desire a Catholic education but cannot afford one.

"The San Miguel School is in a unique position to offer a quality Catholic education to the youth of Camden with very little cost to their families. Over the years, we have seen countless individuals, foundations, and corporations donate their time, talent, and treasure to ensure our young men receive the best education as they matriculate through The San Miguel School," Br. Joseph said. "We want them to be ready for high school and beyond. I am proud to be a part of this movement in Catholic education."



to fill the Ward 3 seat of Susquehanna Township by the Board of Commissioners. She is a real estate investment and business development consultant.

**1990 James J. Horan III (B.S., MBA '97)** of Doylestown, Pa., was named Chief Operating and Financial Officer of the Hepatitis B Foundation and serves as Chief Operating Officer for the foundation's affiliate organizations, the Pennsylvania Biotechnology Center and the Institute for Hepatitis and Virus Research.

**1991 Charles A. Bruder, Esq. (B.A.)** of Lumberton, N.J., was named co-Chair of the Executive Compensation and Employee Benefits Group for the law firm of Norris McLaughlin & Marcus, P.A.

**Charles W. Greenberg Jr. (B.S.)** of Abington, Pa., was named middle-market executive for Pennsylvania, South Jersey, and northern Delaware for Bank of America. His responsibilities include overseeing the bank's commercial banking unit for companies with revenue of \$20 million to \$2 billion.

**Kevin M. Lenny (B.S.)** of Cherry Hill, N.J., earned a MSW from Rutgers University and a social work license from the state of New Jersey. He founded Starting Point Inc, a nonprofit educational and referral organization

that emphasizes personal growth in the spirit of partnership.

**1993 ★ REUNION YEAR**

## Births and Adoptions

**1991** A daughter, Nora Catherine, to **Judith Ann (Drobile) Joyce (B.A.)** and **Daniel P. Joyce (M.A. '01)**.

**1993** A daughter, Erika Marie, to **Lori (Manzo) Ferko (B.S.)** and **Brian Ferko (B.S.)**.

**1994** A son, Joseph Michael, to **Michael T. Siciliano (B.A.)** and **AmyLynn V. Flood (B.S. '95)**.

**1995** A son, Joseph Michael, to **AmyLynn V. Flood (B.S.)** and **Michael T. Siciliano (B.A. '94)**.

A son, John Patrick, to **Michael and Catherine E. (Manning) Treacy (B.A.)**.

**1996** A son, Colin Thomas, to **Phil and Melissa A. (Solt) Williams (B.S.)**.

**1997** A son, Thomas Robert, to **JoAnn (Foy) Roth (B.A.)** and **Robert B. Roth (B.A.)**.

A son, John Ryan, to **Ryan Birdsall-Sharpe (B.A.)**.

**2000** A daughter, Madeline Joan, to **Theresa and Charles A. White (B.S., MBA '03)**.

**1994 Joseph A. Ochipinti (B.A.)** of Lake Mary, Fla., was promoted to Vice President of Product Management for United Healthcare.

**1995 Neil Clover (MBA)** of Ringoes, N.J., was named Chief Technology Officer at Arup, a global design and business consulting firm.

**Brian G. Howard (B.A.)** of Philadelphia, Pa., is Editor-in-Chief of *Philadelphia City Paper*, a newspaper covering local events and entertainment.

**1996 Br. Joseph W. Juliano, F.S.C. (M.A.)** of Camden, N.J., earned a M.A. in K-12 school administration from Duquesne University. He is also pursuing a master's degree in nonprofit administration at the University of Notre Dame.

**1998 ★ REUNION YEAR Timothy M. LaPira (B.A.)** of Washington, D.C., accepted a tenure-track teaching position at the College of Charlestown.

**Catherine E. Paczkowski (BSW)** of Philadelphia, Pa., is an early intervention social worker at Sunshine Therapy Club Inc.

**Andrew R. Trella, Pharm.D. (B.A.)** of Philadelphia, Pa., is engaged to Jeanette Straight.

**1999 Kristen M. Edwards (B.A.)** of Doylestown, Pa., was appointed Director of



**2001** A daughter, Nora Catherine, to **Daniel P. Joyce (M.A.)** and **Judith Ann (Drobile) Joyce (B.A. '91)**.

A son, Joshua Alexander, to **Eric A. Stonesifer (B.A.)** and **Alicia M. (Sestito) Stonesifer (B.A. '02, M.S. '07)**.

**2002** A son, Joshua Alexander, to **Alicia M. (Sestito) Stonesifer (B.A., M.S. '07)** and **Eric A. Stonesifer (B.A. '01)**.

**2003** A daughter, Fiona Rose, to **Julie E. (Mertzman) Quinn (B.A.)** and **Patrick J. Quinn (B.S. '04)**.

**2004** A daughter, Fiona Rose, to **Patrick J. Quinn (B.S.)** and **Julie E. (Mertzman) Quinn (B.A. '03)**.

A son, Devin Anthony, to **David and Caitlin (Murray) Tercha (M.A.)**.



## In Memoriam: Peter Paranzino

Peter Paranzino, affectionately known as "Pete the Barber" at La Salle, died March 7, 2008, at the age of 94.

Born in South Philadelphia as the son of a well-educated banker, Paranzino's family had always hoped he would seek higher education. As the oldest of five, Paranzino had to drop out of school at age 12 to support the family when his father died, but he still found his way to college.

For nearly 70 years, Paranzino cut the hair of Christian Brothers, faculty, staff, and students at La Salle. Upon his father's death, Paranzino learned the trade from his uncle at Tony's Barber Shop in North Philadelphia, near a former location of La Salle College. The Christian Brothers became regular customers of Paranzino, who, at the time, charged 25 cents a clip.

When the college relocated to 20th Street and Olney Avenue in 1929, Paranzino made house calls for the Christian Brothers. Eleven years later, he was granted permission to open a barbershop in McShain Hall.

Having grown up during the Depression, Paranzino valued affordability and charged only 50 cents for students and 20 cents for Brothers. His price never exceeded \$7. He started La Salle's first "bookstore" and eventually relocated his services to the Union Building.

Paranzino cut hair for so many ROTC students during his career that he received an award from the military. When the Beatles inspired longer hairstyles in the 1960s, Paranzino displayed a campus sign saying, "Keep La Salle beautiful, keep your hair trimmed." Over the years, alumni often returned to Paranzino's barber chair for a cut and a good chat.



*Peter Paranzino clips the locks of faithful customer and friend John McCloskey, '48.*

When asked about retiring, Paranzino replied, "I try to keep busy. It's the best thing for you." He worked at La Salle until the spring of 2007.

Paranzino was preceded in death by his wife, Lillian Saleba, in 1991. He is survived by his son, Dominic, '83, and two grandchildren, one of whom is enrolled as a nursing student at La Salle.

the Manhattan Outreach Consortium by the Goddard Riverside Community Center. The consortium is part of New York City's Street to Home program.

**Margo (Slowik) MocarSKI (B.A.)** of Bensalem, Pa., was promoted to Corporate Managing Director for Studley Inc., a commercial real estate firm specializing in tenant representation.

**2000 Karen F. (Heistand) Ambrosine, CTFA (B.A.)** of Exton, Pa., was promoted to Vice President and Trust Administrator for The Goldman Sachs Trust Company. She also earned a Certified Trust Financial Advisor designation from the American Bankers Association.

**Jacqueline (Daino) Garcia (B.A.)** of Jamison, Pa., was inducted into the Neshaminy High School Hall of Fame in recognition of her achievements in soccer.

**2001 Joseph Biando (B.A.)** of Philadelphia, Pa., accepted the E-Learning Project Manager position with Total Learning Concepts, developing e-learning products for pharmaceutical and managed-care companies.

**Shawn S. Lafferty (B.S.)** of Philadelphia, Pa., started LaffCo Painting LLC as a high-end painting company and hires college graduates to assist him. He is also engaged to **Lori Aquilino (B.A. '03)** and is planning a July wedding.

**Allan J. Medwick (B.A.)** of Carteret, N.J., received the 2008 Lewis Barbato Award from the American College Health Association in recognition for his contributions to college health as reflected in the association's mission and vision statements. He is a doctoral student in the Higher Education Management program at the University of Pennsylvania Graduate School of Education.



*Brian Veitz, '03, and Lauren (Kauffman) Veitz, '07, were married at St. Martin of Tours Catholic Church, with a reception following at The Emerald Room, on March 31, 2007. Several La Salle alums, ranging from the Class of 1952 to the Class of 2009, were in attendance. (Front row, from left) James Kirk, '73, Michael Kauffman, '74, Matthew Gauss, '04, Michael Finnegan, '05, Michael Dellavella, '03, John Cush, '52, Thomas Kauffman, '76, Bill Pfender, '76, and Dave Cash, '04. (Back row, from left) Elizabeth (Salmon) Kauffman, '07, Sigfried Gauss, '74, Marianne (Salmon) Gauss, '75, Julie Stanoch, '05, Jen Frister, '05, Megan Rafferty, '04, Patricia (Gauss) Kelly, '02, Theresa Wetherhold, '04, Regina Gauss, '01, Diana Kauffman, '09, Kathleen (O'Rourke) Pfender, '88, Brian Veitz, '03, Lauren (Kauffman) Veitz, '07, Maria DiKun, '06, Kristen Donohoe, '03, Regina Anton, '03, and Robert Kauffman, '78.*

## In Memoriam

**1941 John J. McHale (B.A.)** of Ivesdale, Ill., on Dec. 18, 2007.

**Norbert L. Gladnick, DDS (B.S.)** of Wilmington, Del., on July 4, 2007.

**1942 William J. Stief (B.S.)** of Columbia, Md., on Nov. 23, 2007.

**1949 Edward G. Titterton Jr. (B.S.)** of Philadelphia, Pa., on Dec. 13, 2007.

**1950 John T. Owens (B.S.)** of Irvine, Calif., on Jan. 6, 2008.

**1951 Frank J. Wahl (B.A.)** of Philadelphia, Pa., on Feb. 21, 2008.

**1952 Karl F. Ehmann (B.A.)** of Philadelphia, Pa., on Sept. 3, 2007.

**Robert W. Smith, M.D. (B.A.)** of Abington, Pa., on March 14, 2008.

**1954 Joseph D. Finn (B.S.)** of Philadelphia, Pa., on Dec. 12, 2007.

**1955 Arnold L. Cohen (B.A.)** of Meadowbrook, Pa., on July 21, 2007.

**1956 Robert S. Maples (B.S.)** of Winfield, Ill., on March 1, 2008.

**1958 Joseph M. Carduff (B.S.)** of Ocean City, Md., on Jan. 8, 2008.

**Francis M. McDyre (B.S.)** of West Chester, Pa., on Dec. 23, 2007.

**Joseph A. Vogel Jr. (B.A.)** of San Diego, Calif., on March 3, 2008.

**1959 William F. DeHaven (B.S.)** of West Amwell, N.J., on Jan. 24, 2008.

**1964 Joseph A. Lawler (B.S.)** of Mechanicsburg, Pa., on July 21, 2007.

**1965 Joseph V. Vesci (MBA)** of Drexel Hill, Pa., on June 20, 2007.

**1967 C. George McNamara (B.A.)** of Morrisville, Pa., on Feb. 12, 2008.

**John P. Powers (B.A.)** of Spring Grove, Pa., on July 14, 2007.

**1969 Richard P. Hamilton (B.A.)** of Albion, N.Y., on Aug. 26, 2007.

**1970 Br. Thomas A. Miller, F.S.C. (B.A.)** of Pittsburgh, Pa., on March 24, 2008.

**1971 Edward V. Schulgen, Esq. (B.A.)** of Somerton, Pa., on Jan. 26, 2008.

**1972 William F. Chapman Jr. (B.S.)** of Belleville, Mich., on Dec. 7, 2007.

**John S. Samulewicz (B.S.)** of Havertown, Pa., on Oct. 9, 2007.

**1975 Karen J. Sidorick (B.A.)** of Philadelphia, Pa., on Feb. 23, 2007.

**1976 Paul M. Smith Jr. (B.A.)** of Philadelphia, Pa., on Oct. 7, 2007.

**1989 Christopher T. Hagen (B.S.)** of Lancaster, Pa., on March 8, 2008.

**1997 Anna (Nazar) Mykijewycz (BSN)** of Philadelphia, Pa., on April 17, 2007.

**2004 Mlungisi Sisulu (M.A.)** of Prague, Czech Republic, on Jan. 3, 2008.

**Victor H. Thomas** of Philadelphia, Pa., is a member of the Korean Basketball League and a team player for the Samsung Thunders.

**2002 Thomas H. Bartlett (MBA)** of Yardley, Pa., was appointed Partner and Chief Operating Officer of ComplianceQuest. He entered his fifth year of a strategic partnership with the Compliance and Regulatory Services Department of the insurance industry's main industry organization, LIMRA/LOMA.

**2003 ★ REUNION YEAR Lorianne Aquilino (B.A.)** of Philadelphia, Pa., is engaged to **Shawn Lafferty (B.S. '01)**. A July 2008 wedding is planned.

**James R. Gilbarty (B.S.)** of Richmond, Va., was promoted to Regional Vice President for ING and leads the annuity distribution channel for ING in the state of Virginia.

**Katie E. Kohler (B.A.)** of King of Prussia, Pa., is working at the Montgomery Child Advocacy Project, a nonprofit organization that offers free legal help to abused children

in the county. She also performs stand-up comedy in the Philadelphia area, including at Laff House, Helium, Comedy Cabaret, and the DuPont Theatre in Wilmington, Del. She also produces, hosts, and headlines her own comedy show at Screwballs Restaurant in King of Prussia.

**2005 Sean D. Badolato (B.A.)** of Jenkintown, Pa., graduated from the Montgomery County Police Academy and was sworn in as a police officer for the Springfield Township Police Department in February 2008.



*Jeff Boyle, '88, who works for PricewaterhouseCoopers in Tokyo, Japan, and Al Cummings, '72, of San Francisco, Calif., ran into each other by chance after the Boston Red Sox vs. Oakland A's opening day game in Tokyo in March 2008.*

**Leo E. Schwartz (B.A.)** of Pottsville, Pa., was appointed Tax Administrator for the Business Privilege Tax Office for the City of Pottsville.

**2006 Anthony J. DiCastellnuovo (B.S.)** of Sewell, N.J., is engaged to Kristen Wright.

**2007 Adam M. Bagni (B.A.)** of Montgomery, Ala., accepted the position of Sports Director at WNCN TV, the ABC affiliate in Montgomery. In addition to anchoring the 10 p.m. news, he hosts *Inside the Tide and Tigers*, a show about the University of Alabama and Auburn University that frequently features football coaches Nick Saban and Tommy Tuberville.

**Megan C. Kristiniak (B.S.)** of Fayetteville, Ariz., is participating in the Merchant Training Program with Wal-Mart. She is also the District President for the Alpha Sigma Tau chapters in Arizona and continues to volunteer with SIFE, a nonprofit organization that gives students the tools to learn the free enterprise system in real working situations.



## Everything is Grace: The Life and Way of Thérèse of Lisieux

BY BROTHER JOSEPH F.  
SCHMIDT, F.S.C., '56



Work Among Us Press, 2007; 351 pp.; \$16.95

Thérèse of Lisieux has been called the greatest saint of modern times, but some view her spirituality as sentimental. This notion is dispelled in *Everything is Grace* by contending that Thérèse's "little way" is really the Gospel message understood within the context of her life.

*Brother Joseph F. Schmidt, F.S.C., '56, graduated from La Salle with a B.A. in science and math education and earned his master's in theology in 1957. He had taught and was principal at West Catholic High School in Philadelphia and worked for the Youth Department of the Archdiocese of Philadelphia. Br. Joseph taught at Calvert Hall College High School in Baltimore, and he works with retreat and formation ministry. He is on the staff of Sangre de Christo Center near Santa Fe, N.M.*

## The Coup: A Novel

BY JAMIE MALANOWSKI, '75

Doubleday, 2007; 256 pp.; \$22.95



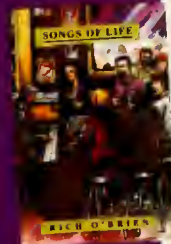
In this Washington satire, a scheming vice president attempts to dethrone the president. After four years in the Senate, Godwin Pope runs for president against incumbent Jack Mahone. Mahone, a slick former Louisiana governor, crushes Pope in the primaries but asks Pope to be his running mate. After the victory, Pope covets the presidency and aims to force Mahone from his position by devising a scandal.

*Jamie Malanowski, '75, graduated from La Salle with a bachelor's degree in political science. He was on the founding staff of Spy and held senior editorial positions there, as well as at Time, Esquire, and other magazines. He co-wrote the HBO film Pentagon Wars, wrote Mr. Stupid Goes to Washington, and co-authored Spy High. Malanowski is the managing editor of Playboy.*

## Songs of Life

BY RICH O'BRIEN, '52

Xlibris Corporation, 2005; 419 pp.; \$34.99



In *Songs of Life*, the author compiles vignettes that trigger memories of boot camp, parties, sports, girls, and various jobs. Some of the people mentioned in stories were known only fleetingly, while others became lifelong friends. Each song has immortalized these incidents in the author's mind and documented them for his friends and family.

*Rich O'Brien, '52, graduated from La Salle College High School, served in the Marine Corps, and earned a bachelor's degree in English from La Salle University. He and his wife lived in St. Lewis, Mo., for more than 30 years, where they raised six children. In the 1970s, O'Brien was head of the Dad Vail Rowing Association. He was a manufacturer's representative in the electronics business for more than 30 years. He and his wife now live in Florida.*

"Book Notes" will be featured periodically in upcoming issues of this magazine and its companion piece, the *Alumni News*. We invite you to let us know if there's a book written by an alum within the last year that might be highlighted by e-mailing Liz Vargo at [vargo@lasalle.edu](mailto:vargo@lasalle.edu).

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of 1983, 1988, 1993, 1998, and 2003

[www.lasalle.edu/homecoming](http://www.lasalle.edu/homecoming)  
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